

New Grandstand Souvenir Edition

**LATE SPORTS
FINANCE**

EDMONTON BULLETIN

**NIGHT
FINAL**

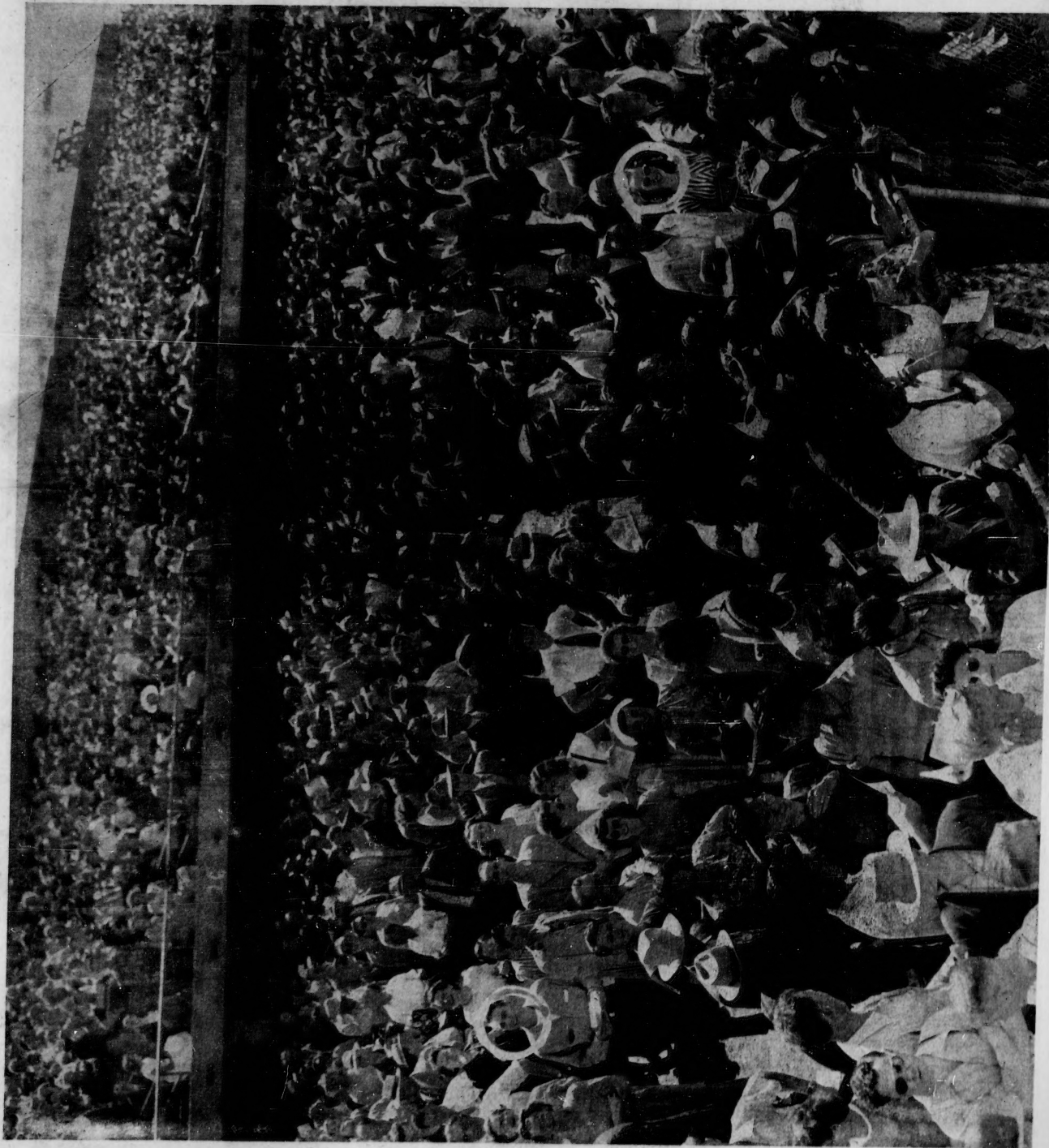
SEVENTIETH YEAR

EDMONTON, ALBERTA, SATURDAY, JULY 22, 1960

Telephone 42111

Price 10 cents

\$25 To Persons Circled in Picture



ANOTHER BULLETIN FIRST! Do you see yourself in this picture? If you do, it may be worth \$25. This picture of crowd was taken before Exhibition racetrack grandstand at 2:30 this afternoon by Bulletin staff photographer Eric Bland. It was rolling off presses

at 3:30 and on sale at 4 p.m., a new record for speedy news picture reproduction scored by The New Bulletin. Persons circled in picture can collect \$25 by coming to Bulletin Editorial office on Monday and identifying themselves. Winners must bring copy of this

Edmonton Exhibition souvenir edition when claiming prize money. You'll score bullseyes every day by getting in ever-growing circle of New Bulletin readers. The world's best news and picture services are in the New Bulletin.

Edmonton Builds Racetrack of Tomorrow



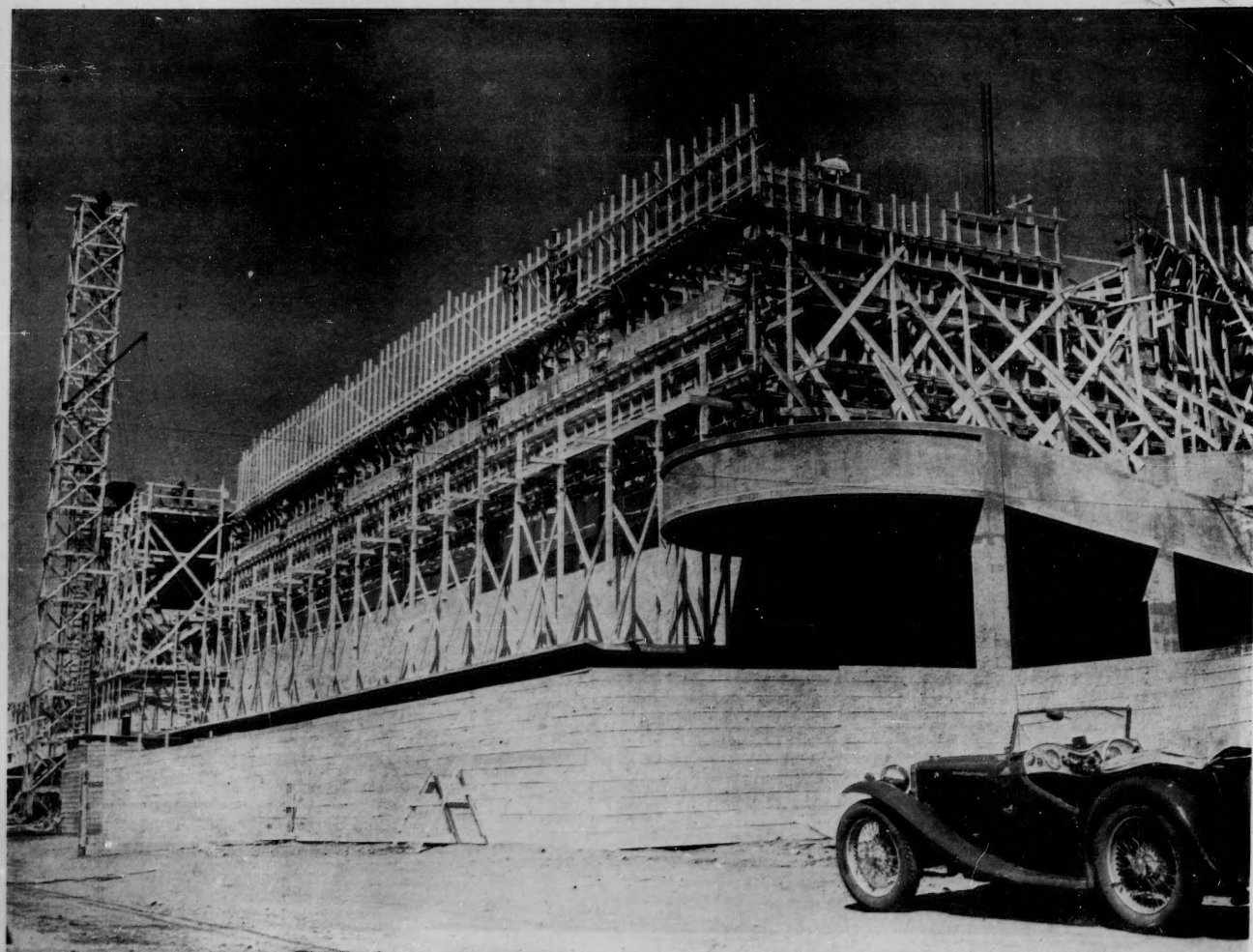
Old Grandstand Passes to Make Way For Stately, Streamlined Structure

EDMONTON'S reputation as Canada's fastest-growing city is being upheld by Exhibition Association with raising of these 40-year-old stands to make way for new \$1,500,000 fire-proof structure. Old stands seating

4,000 were far too small to handle summer exhibition crowds and race track patrons. Race track itself has been rated fastest half-mile track in western Canada. New main stand will be 70 feet high with 80,000 addi-

tional square feet for pari-mutuel, offices and dressing rooms provided beneath. New structure is 336 feet long compared to an overall length of 300 feet in old buildings. Massing and promenade floors will separ-

ate two levels of main stand. Access to stands is provided through easy-sloping ramps. There will be special sections for crippled persons. Christensen and Macdonald of Edmonton are general contractors.



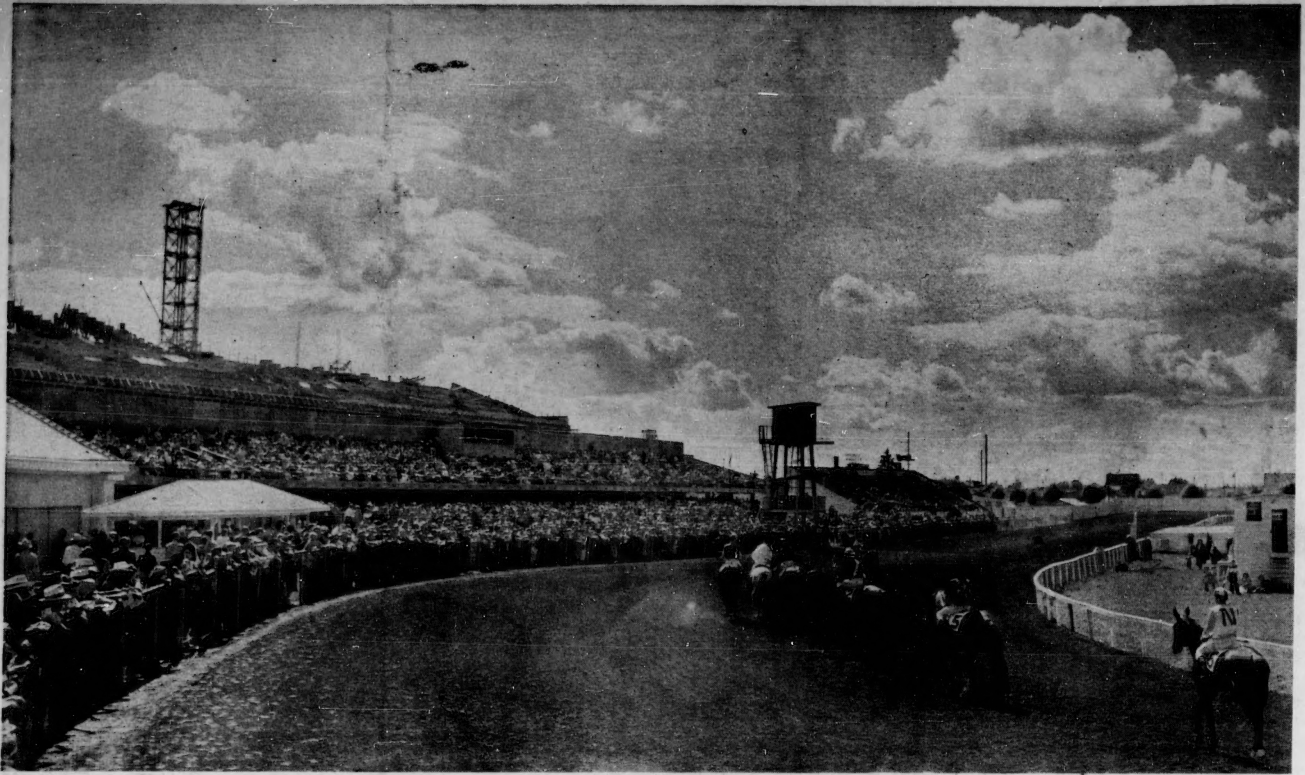
EDMONTON Exhibition race track will become Santa Anita of western Canada when magnificent new grandstand is completed in next few months. Stately new reinforced concrete stands costing \$1,500,000 will seat

8,000 persons in rainproof comfort when completed. Rated finest plant in all Canada for its size, new stands were designed by Edmonton architect Max Dewar. Approximately 3,000 is present capacity of uncompleted

structure. Magnificent new grandstand climaxes lengthy program of improvements by Edmonton Exhibition Association including addition to Gardens and erection of new \$500,000 livestock sales pavilion. James Paul is

managing director of Exhibition Association. Material from old wooden grandstand was used to increase seating capacity of Clarke Stadium in city centre. Outlay totals several million dollars.

**In
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Edmonton to Lead Nation With Ultra-Modern Race Track Grandstand

EDMONTON WILL have an exhibition grandstand worthy of Canada's fastest-growing metropolis. Exhibition Association officials have spared neither time nor

money in the new \$1,500,000 plant now under construction. Colorful parade to post is now watched from partially-completed steel-concrete structure. Edmonton

has long been noted for enthusiasm of racing crowds. All records for attendance and wagering were shattered this week at Exhibition track. New plant will seat, in

comfort, more than 8,000. Design gives every patron unobstructed view of entire oval. Spacious rest and refreshment rooms are provided.



RACE TRACK patrons now have more time to place wagers at Edmonton Exhibition race track. New grandstand has adjoining pari-mutuel structure with 75

wickets. Old stand had only 62. Record-breaking crowds this year found new mutual setup marvellous improvement. New plant will be in complete operation for 1961

fair. On Citizens' Day this week all Alberta race track records were shattered. 52,399 patrons wagered close to \$200,000. Actual play through mutuels totalled \$199,

095. Designers of new grandstand overlooked no possibilities to increase comfort and convenience of Edmontonians. Wet weather won't bother fans.